PRESS RELEASE

Stateless Unveils Networking Industry's First Software-Defined Interconnect Platform

Gives Colocation and Cloud Managed Service Providers the Ability to Deliver, Control and Monetize Composable Layer 3+ Network Services to Interconnect Points

BOULDER, Colo. – May 1, 2019 – Stateless, Inc., the company reinventing network connectivity, today announced Luxon - the industry's first software-defined interconnect (SD-IX) platform. As the company's inaugural product since emerging from stealth in January 2019, Luxon seamlessly delivers composable Layer 3+ network services such as routing, security and automation to interconnect points.

As the first SD-IX platform to provide complete visibility, end-to-end automation and API-driven functionalities, Luxon allows providers to control and connect to every endpoint, including portfolio data centers, tenant sites and hyperscale clouds. Importantly, Luxon's capabilities enable network providers to position themselves strategically within the network stack and to monetize assets in new ways, without introducing management challenges or overhead.

Rapid enterprise adoption of hyperscale clouds and transition from on-premises to third party data centers and public clouds has created an explosion in interconnectivity bandwidth reaching across all environments. Once deployed, these workloads interact dynamically across all sites, which is creating a nearly 50 percent increase in interconnectivity bandwidth year over year.

"Colocation and cloud service providers are set to experience growing demand as enterprises move away from on-premise data centers," said Philbert Shih, Managing Director, Structure Research. "Stateless is poised to capitalize on a growing opportunity as outsourced infrastructure revenue is expected to accelerate significantly through 2022, when it is forecasted to reach $382.63 billion up from $138 billion in 2018."

Ideal for high throughput environments and deployed within colocation and cloud MSP data centers, the Luxon platform allows service providers to elevate existing assets while providing greater security, visibility and control, no matter the endpoint. The ground-breaking architecture provides users with the flexibility, agility and resiliency that current network applications and virtual functions are unable to deliver.

"The business expectations of colocation and data center providers have changed as enterprises continue to decentralize workloads, and these providers must now position themselves as a primary hub for this tenant traffic," said Bob Laliberte, Practice Director & Senior Analyst, ESG. "These providers can now leverage the Luxon platform to effectively scale their business and easily monetize additional connections in the data center."

Stateless' Luxon platform delivers unprecedented control of the different paths and Layer 3+ services for a provider's tenants in an automated way, while still maintaining quality of service (QoS), visibility and control throughout the entire network. Stateless' approach enables all of the individual components to communicate via open Rest APIs. Other key differentiating capabilities of Luxon's unique architecture include:

- **Multitenancy** – The Luxon SD-IX platform was created for multitenant environments and can securely handle enterprise workloads while providing tenants the ability to create customized networks based on unique requirements.
- **Automation** – Luxon's SD-IX technology is based on a web scale architecture and allows users to automate services end-to-end including deployment, growth and failover.
- **Visibility and Control** – Rich APIs are a byproduct of Luxon's architecture and provide users with access down to the most granular level of the system.
- **Consolidation and Evolvability** – Users do not have to deploy new appliances or on-board new systems each time a tenant submits a new request or use case. With Luxon, providers can build out new solutions seamlessly using Stateless' simple software-based platform.

In addition, Stateless' Luxon provides users with agile, responsive and flexible software-defined management of interconnect points that protects connectivity revenue, intelligently extends outside a single physical location and optimizes internal networks.

"Luxon is the first step in Stateless' mission to provide users with the power to create simple, customized networks on demand," said Murad Kablan, CEO and co-founder, Stateless. "The platform provides colocation and cloud MSPs the real-time agility they need to adapt to ever-changing business requirements and priorities."

infra//STRUCTURE Conference Demo
Stateless will demo its Luxon platform at infra//STRUCTURE May 1-2, 2019 in Toronto, Canada. Stateless will also present: *Stateless: Market Expansion Beyond the Four Walls* on Thursday, May 2, 2019 at 1:15 p.m. at the infra//STRUCTURE conference. To learn more or to request a demo, contact 303-956-1070.

Supporting Resources
- To see Luxon in action, view video
- More on Stateless' Luxon SD-IX Platform
- More on SD-IX Architecture
- Follow Stateless on Twitter: @BeStateless

ABOUT STATELESS

At Stateless, we are reinventing network connectivity. Dedicated to relentlessly solving the network challenges others deem impossible, Stateless delivers an industry-first SD-IX platform that gives network providers the power to monetize their connectivity assets in new ways while streamlining network operations and minimizing capital expenditures. The revolutionary Stateless platform gives users the power to optimize existing network assets to control and connect every endpoint, including portfolio data centers, tenant sites and hyperscale clouds. Stateless is proudly based in Boulder, Colorado. Learn more at www.bestateless.com.

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